



2009 Sponsorships

Ten Broeck Farm • Pepperell, MA
www.tenbroeckfarm.net

We are pleased to offer several levels of sponsorship to help meet the needs of advertisers, supporters and friends of our equestrian community.

2009 GOLD SPONSOR – \$2500

- Three private rider sessions with clinicians of choice*
- Photo Recognition Plaque
- Two tickets to a Wine Reception Dinner
- Signage- Gold Sponsor prominently displayed in indoor
- Event/Show Sponsorship (one)
- Full page/inside cover ad in programs
- Listed on Ten Broeck Farm's website and all press releases

2009 SILVER SPONSOR – \$1500

- Two private riding sessions with clinicians of choice*
- Two tickets to a Wine Reception Dinner
- Signage-Silver Sponsor prominently displayed in indoor
- Full page ad in programs
- Three Class Sponsorships
- Listed on Ten Broeck Farm's website and all press releases

2009 BRONZE SPONSOR – \$1000

- One private riding session with clinician of choice*
- Two tickets to Wine Reception Dinner
- Signage, Bronze Sponsor displayed in indoor
- 1/2 Page ad in programs
- Two Class Sponsorships
- Listed on Ten Broeck Farm's website and all press releases

** Non riders can donate sessions to a deserving rider, chosen by sponsor or Ten Broeck Farm (TBF). Sponsor will be recognized at each*

HOSPITALITY

- ___ **\$500 Wine Reception Sponsor** Four tickets to Wine Reception Dinner, Signage at Dinner, 1/4 Page ad in program Listed on Ten Broeck Farm's website and all press releases
- ___ **\$350 Continental Breakfast** Name is announced during morning welcome and signs will be prominently display your sponsorship at this complimentary breakfast. You also receive a half page ad for the event.
- ___ **\$200 Volunteer Lunches** Help support our hardworking volunteers, your name will be announced before and after the lunch break, your name will appear in the program and you receive a half page ad for the

ADVERTISING OPPORTUNITIES

- ___ **\$250 12 month Banner Display** Prominently displayed in the indoor arena, you provide banner (upgrade to include Equine Connection add \$50)
- ___ **\$150 Event Banner Display** per event pricing for display in indoor arena, you provide banner
- ___ **\$250 Equine Connection** We'll display up to two pieces of literature (you provide) on a table shared by our supporting vendors. Guests will be encouraged to visit and take away items of interest. All sponsors will be listed on the TBF website. Includes entire 2009 show season.
- ___ **\$75 Newsletter Sponsorships** We reach out to the equine community approx. once a month, your name and website link will appear as the sponsor of one issue.
- ___ **\$75 Website Link** Your name and text link to your website with 25 word description will be listed for 12 months on the TBF website. (Logo link add \$10; Text link only without description \$50)
- ___ **\$200 Full page ad** Your B&W ad will appear in show programs for entire 2009 season.
- ___ **\$100 Half- page ad** Your B&W ad will appear in show programs for entire 2009 season.
- ___ **\$75 Friend of the Farm** Your name will appear in every 2009 show program as well as the TBF website.
- ___ **\$50 Business Card ad** Your B&W business card will appear in the show program for the entire 2009 season.

SHOWS & EVENTS

- ___ **\$150 Show/Clinic Sponsorship** Name is announced at the beginning, end and throughout the event, also appears in the program. Link is placed on the TBF website.
- ___ **\$25 Class Sponsorship** Name is printed in the program and announced during show.

ON-SITE SHOWCASE

Space is available for each event. Bring your own table, marketing materials, samples, signs, etc.

- ___ **\$30 per table space**
- ___ **\$45 per table space with electricity**

Please note: Sponsorship availability may vary by event. Exclusive sponsorships are on a first come basis. Ten Broeck Farm reserves the right to reject sponsorships at our discretion. Ten Broeck Farm is not responsible for typos and assumes no liability for advertising claims.